

PLAN NEW AUTO PLANT; TO BUILD AT DETROIT

DURANT, FATHER OF GENERAL MOTORS, JOINS CHEVROLET IN MAKING CARS.

Detroit, Mich., May 29.—W. C. Durant of the General Motors company and Racer Louis Chevrolet, one of the speed wonders of the day and a co-worker with Durant in the manufacture and exploitation of fast cars, will sever their other business connections and establish a great factory in Detroit for the manufacture of a new high priced car, whose chief distinctive feature will be an engine perfected during the last winter by Chevrolet, assisted financially by Durant.

If Chevrolet lives through the 500-mile race on the Indianapolis speedway tomorrow he will enter a commercial race for those rich rewards that go, not to the drivers, but to the manufacturers of automobiles.

For the first time since his retirement last October Chevrolet is expected to be an entrant in the event tomorrow. He was at first listed as a relief driver, but on petition of the pilots entered he was announced to drive a Buick in the contest.

Last winter at a garage on Grand River avenue in this city Chevrolet experimented secretly with a new type of engine that is to be the chief selling advantages in the new car. Chevrolet is of French-Swiss birth. He came to America in 1900 after securing in France a complete education in automobile construction and driving. Here he made a record as a racing driver and expert. He has been a winner in many races of national game. After severing other connections he engaged with the Buick in 1908. As a skilled mechanic he was retained in a business way by Durant.

The new Durant-Chevrolet car, it is stated, will be of high grade. Durant will move to Detroit, though he may retain his interest in the carriage works at Flint. For some time, it is said, he has been gradually withdrawing from the active management of the General Motors company.